

TENNESSEE STATE UNIVERSITY

2023

FOOTBALL KICKOFF LUNCHEON



PROCEEDS GO TO THE
TSU ATHLETIC FUND (TSUAF)

FRIDAY, AUGUST 25

DOORS-10:30A | PROGRAM 11A

LOCATION

MUSIC CITY CENTER
GRAND BALLROOM
NASHVILLE



SPECIAL GUEST PERFORMANCE
GRAMMY® AWARD WINNING & WORLD FAMOUS
TSU ARISTOCRAT OF BANDS

GUEST SPEAKER

Ran Carthon

GENERAL MANAGER
TENNESSEE TITANS



TIX & INFO: WWW.JOHNMERRITTCCLASSIC.COM

SPONSORSHIP: INFO@SEASONONEMEDIA.COM

OR CALL 615-430-4961

FOOTBALL KICKOFF LUNCHEON

2023 SPONSORSHIPS & TABLES

Title Sponsor

\$10,000

LUNCHEON

- (1) Table for 8 Guests
- Logo added to Luncheon logo as Title Sponsor
- Logo Inclusion on all printed & digital marketing
- Logo on JMC website with hyperlink
- Onsite activation table inside of Music City Center

FOOTBALL SEASON

- (2) :30 radio spots per game broadcast (11 games)
- (2) :30 jumbotron spots for all home game (5 games)
- Recognition on ESPN+ Television Broadcast for JMC
- Full Page color display ad in Luncheon & All Home Game Programs
- (4) Football Season Passes & (2) Parking Passes



Presenting Sponsor

\$5,000

LUNCHEON

- (1) Table for 8 Guests
- Logo added to Luncheon logo as Presenting Sponsor
- Logo Inclusion on all printed & digital marketing
- Logo on JMC website
- Onsite activation table inside of Music City Center

FOOTBALL SEASON

- (1) :30 radio spots per game broadcast (11 games)
- (1) :30 jumbotron spots for all home game (5 games)
- Full Page color display ad in Luncheon & All Home Game Programs
- (2) Football Season Passes & (1) Parking Passes



PLAYER RECOGNITION AD
 1/4 Page Ad - \$75
 1/2 Page Ad - \$150
 Full Page Ad - \$225

CORPORATE SUPPORTER AD
 1/4 Page Ad - \$250
 1/2 Page Ad - \$500
 Full Page Ad - \$1,000

Platinum Sponsor \$2,500

LUNCHEON

- (1) Table for 8 Guests
- Listed on JMC website

FOOTBALL SEASON

- (1) :30 radio spots per game broadcast (11 games)
- Full Page color display ad in Luncheon Program
- (1) Football Season Passes & (1) Parking Passes

GOLD TABLE SPONSOR \$1,500
 Table for 8 & Full Page Ad

SILVER TABLE SPONSOR \$750
 4 Tickets & 1/2 Page Ad

BRONZE TICKET HOLDER \$500
 2 Tickets & 1/4 Page Ad

INDIVIDUAL TICKET \$125

The Senior Kickoff Luncheon is a yearly celebration of our veteran 4th year football student athletes, which includes their past & future success on and off the field, as they prepare for their final collegiate season.